Cal.net

Tenacity
Monthly Newsletter

Bobcats are about twice the size of a house cat.

CEO's Corner
By: John Lane
2/28/2013

It seems that "community" is a decaying idea. It seems that big corporations have reduced customers to numbers and neighbors have lost touch with each other. It seems that families have drifted apart and people have become less and less motivated to be a part of community organizations.

The Cal.net family knows that we are an important part of building our community. We bring Internet to the rural areas of El Dorado County and connect businesses, friends, and families. Our part in the community doesn't end there, which is why we have maintained a commitment to supporting local organizations with Internet, web hosting, and event sponsorships. Cal.net proudly supports organizations like Sierra Wildlife Rescue and we encourage our team to participate in organizations they believe in. As an El Dorado County resident, I am continually grateful for an opportunity to participate in my community. I encourage everyone to consider how they can give action to their passions, and to help build a better tomorrow.

Sincerely,
John Lane
Cal.net, Inc.
Chief Executive Officer

Sierra Wildlife Rescue
"Living peacefully with wildlife…"

Cal.net has recently partnered with Sierra Wildlife Rescue to help them continue their amazing service to the community. They had originally spoken with AT&T about a discount for their Internet connection. One of their members has been a long time Cal.net subscriber and asked if we would be interested in some sort of discounted program for their organization. Pleasantly for both parties, our offer of "*FREE*" was the winning bid.

If you are not familiar with Sierra Wildlife Rescue, their website can be found at http://sierrawildliferescue.com. They are a non-profit organization dedicated to two primary goals. The first goal is to rehabilitate and release back into the wild injured and orphaned wild animals. Their second goal is to provide information on living peacefully with wildlife and respecting its habitat. They achieve these goals through a dedicated network of volunteers that …

Community at Work
Lotus and Coloma Protect the Mt. Murphy Road Bridge

Cal.net works to stay involved in the communities we serve. A recent issue that has gained a lot of attention is the proposed reconstruction of the Mt. Murphy Bridge. In a Google Group, a community member expressed her concern stating that an agency, "is considering tearing down the old, historic, wooden Mt. Murphy Bridge and building a new one a little ways away. El Dorado County's General Plan calls for all departments to conserve our rich history. I can't think of any place in this county that is more rich in history than Coloma, Sutter's Mill. It is famous around the world!"

This rich conversation then proceeded to discuss the merits of…

"Mt. Murphy Bridge" (Cont.)

... modernization for safety and traffic, as well as the need to preserve history and heritage in our communities. Community members on this virtual forum were enabled to freely discuss the pros and cons of this project. Additionally, the details for public meetings conducted by the Transportation Division of the El Dorado County Community Development Agency were shared and the community was invited to provide feedback so informed decisions could be made.

After the meeting, another community member commented saying, "After introductions of DOT staff, Project Overview and discussion of the current bridge conditions, existing sufficiency issues, maintenance and funding, the public was invited to give their input. There were many concerns voiced ranging from accessibility during construction to use of materials and design and site location. I hope that whatever the outcome, replacement or repair, this presents a golden opportunity for us to work with DOT and get the best possible bridge to serve our needs, enhance the beauty of our community and carry us into the next century."

Mt. Murphy Road Bridge near Lotus and Coloma, CA

From the observer's standpoint, this is community in action. Cal.net is a local company that is owned and operated by El Dorado County residents. Our families have all enjoyed many hours of play in Lotus Henningsen Park, and our children have learned about our history on school trips in Coloma. To Cal.net, the responsible management of this rich historical area is a very important matter.

It is exciting to know that many of the members of this online community forum connect with Cal.net's licensed WiMAX Internet. It is a pleasure to know that our service enables real people to participate in reliable online communication, and that by providing this service we have a part in giving voice to individuals who are an integral part of community discussions.

"Wildlife" (Cont.)

… work to nurse hurt or out of place animals back to health. Originally a division of Sacramento Wildlife Care in 1990, Sierra Wildlife Rescue (SWR) was formally established in 1992 as the need for wildlife rescue grew in El Dorado County. Led by a group of 85 dedicated wildlife rehabilitators, veterinarians and supporters, SWR helped 350 wild animals throughout El Dorado, Sacramento and Yolo Counties during its inaugural year.

Orphaned songbirds accounted for nearly 50% of these wildlife rescues. So, in 1996 SWR opened its first "Baby Bird Nursery" where teams of volunteers worked 12 hour days to feed and care for these orphaned birds. Today's Nursery treats approximately 650 infant birds each season (April-August) and serves as SWR's Center for education and training classes.

Beyond orphan songbirds, all other avian species as well as mammals are cared for by in-home rehabilitators who serve a host of wildlife creatures including raptors, such as owls, hawks, falcons and doves; corvids, songbirds, waterfowl, game-birds, pigeons, squirrels, rabbits, fawns, skunks, opossums, foxes, coyotes, bobcats and raccoons. Nearly 1,000 other wild animals are rescued yearly and nearly 5,000 wildlife assistance calls from the public are handled.

Suffice it to say, this is an amazing organization and Cal.net is proud to be able to help by providing free Internet and *free* web hosting. We have also offered our web development program to them on an ongoing basis.
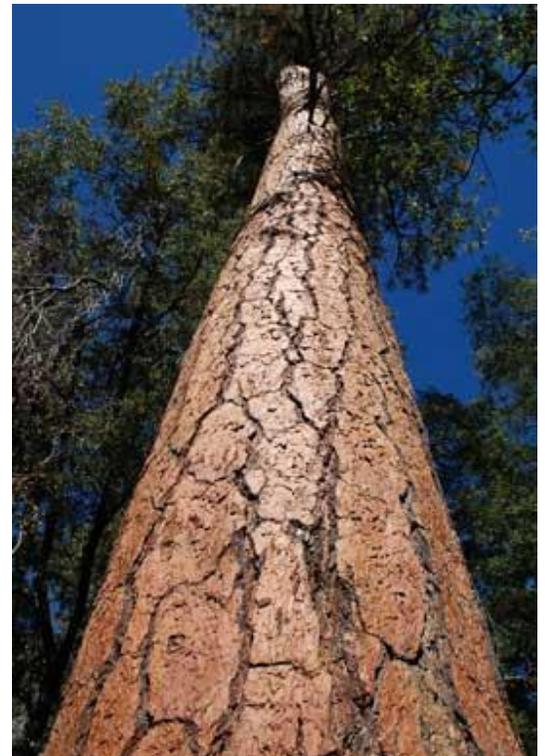
Tree Installations:
How it might be for you.

Recently, Cal.net has been partnering with local arborists to mount radios high in Ponderosa Pine trees. By utilizing these "natural towers," many subscribers who would be stuck with slow and cumbersome satellite Internet have been able to get Cal.net's Velocity High Speed Internet.

Because wireless Internet is a line of sight technology, many El Dorado County residents have been able to improve their service by moving devices from their roof tops into the trees, thus clearing the canopy that limited service, and opening up their options! The best part is the simple process.

First, the homeowner or resident hires a tree climber, either someone they know, or from a list provided by Cal.net. Second, a Cal.net technician meets the tree climber on site to provide technical guidance. Once the signal is confirmed as good, the tree climber mounts the device in the tree and our technician completes the install into the home and, "Viola!" you have the fastest and most reliable wireless Internet available in El Dorado County!

Whether you are a new customer, or looking to improve existing service, this is an excellent option.

Ponderosa Pine Trees are natural towers.